

# Non-GMO and Dairy: What's the Connection?



If you eat dairy, eggs, meat, or other animal products, choosing items that are Non-GMO Project Verified can help protect a non-GMO future. That's because the majority of genetically engineered crop acres in the United States are used for animal feed, and the Non-GMO Project is the only seal in the marketplace that requires ongoing GMO testing of feed. Follow the story of non-GMO dairy from the farm to your family's doorstep to learn the importance of non-GMO feed for animals!



The Non-GMO Project is grateful to partner with brands like Dannon that are committed to providing GMO transparency for shoppers, because we believe everyone has a right to know what is in the food they feed their families.



We all want honest information about how our food is grown and made, especially when it comes to GMOs. The Non-GMO Project mission is to educate consumers and provide verified non-GMO choices, so you can have the facts.



What is a GMO? A genetically modified organism is an organism in which the genetic material has been changed through biotechnology. GMOs can be found in as much as 80% of conventional processed food in the United States.



The journey to non-GMO dairy starts with farmers! Hard-working families across the globe are choosing to cultivate non-GMO crops, which are then used in non-GMO feed for dairy cows and other livestock animals.



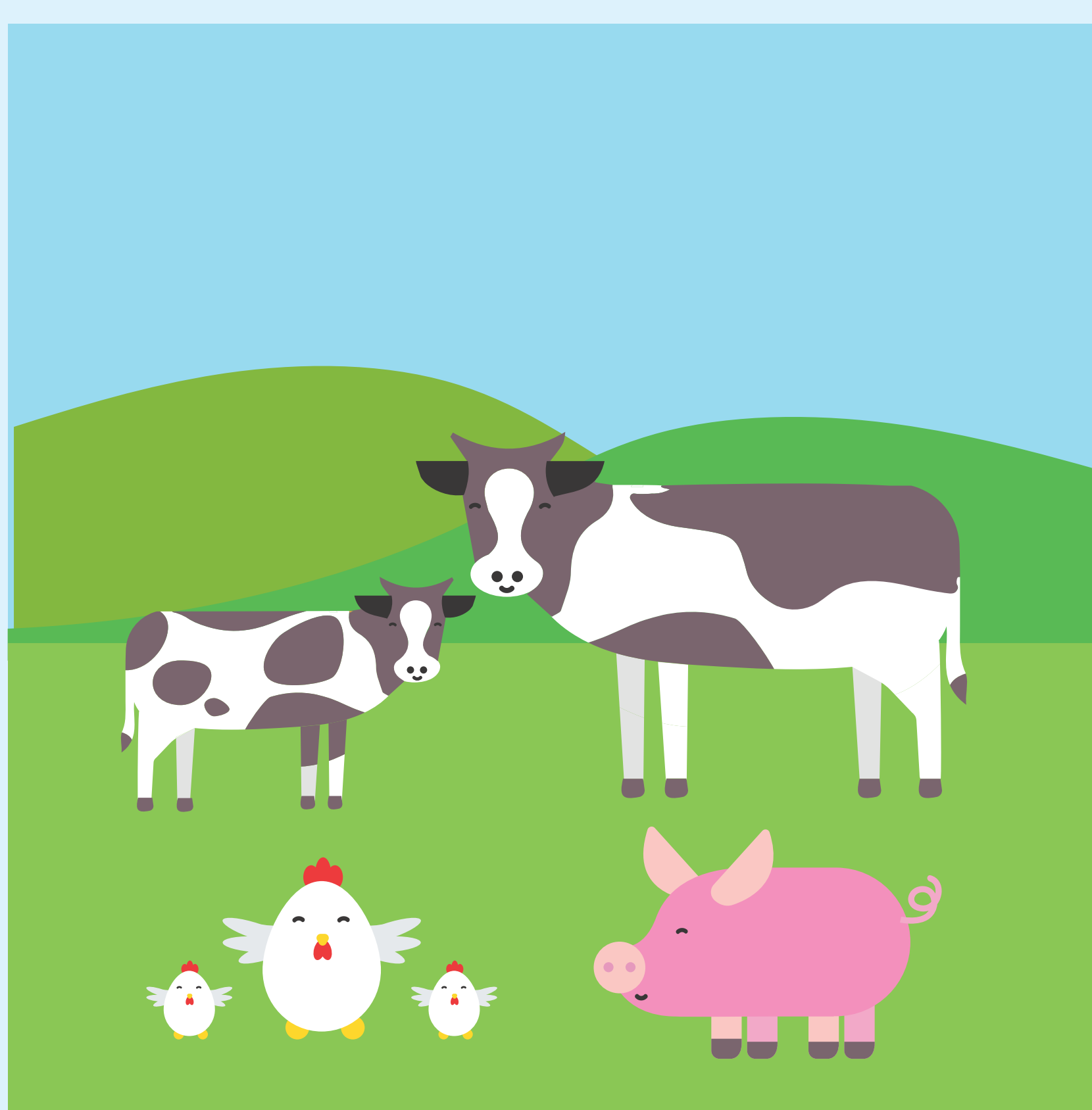
Why does non-GMO feed for dairy cows matter? Eating non-GMO livestock and dairy products is one of the most impactful ways to support non-GMO agriculture due to the prevalence of GMOs in animal feed.



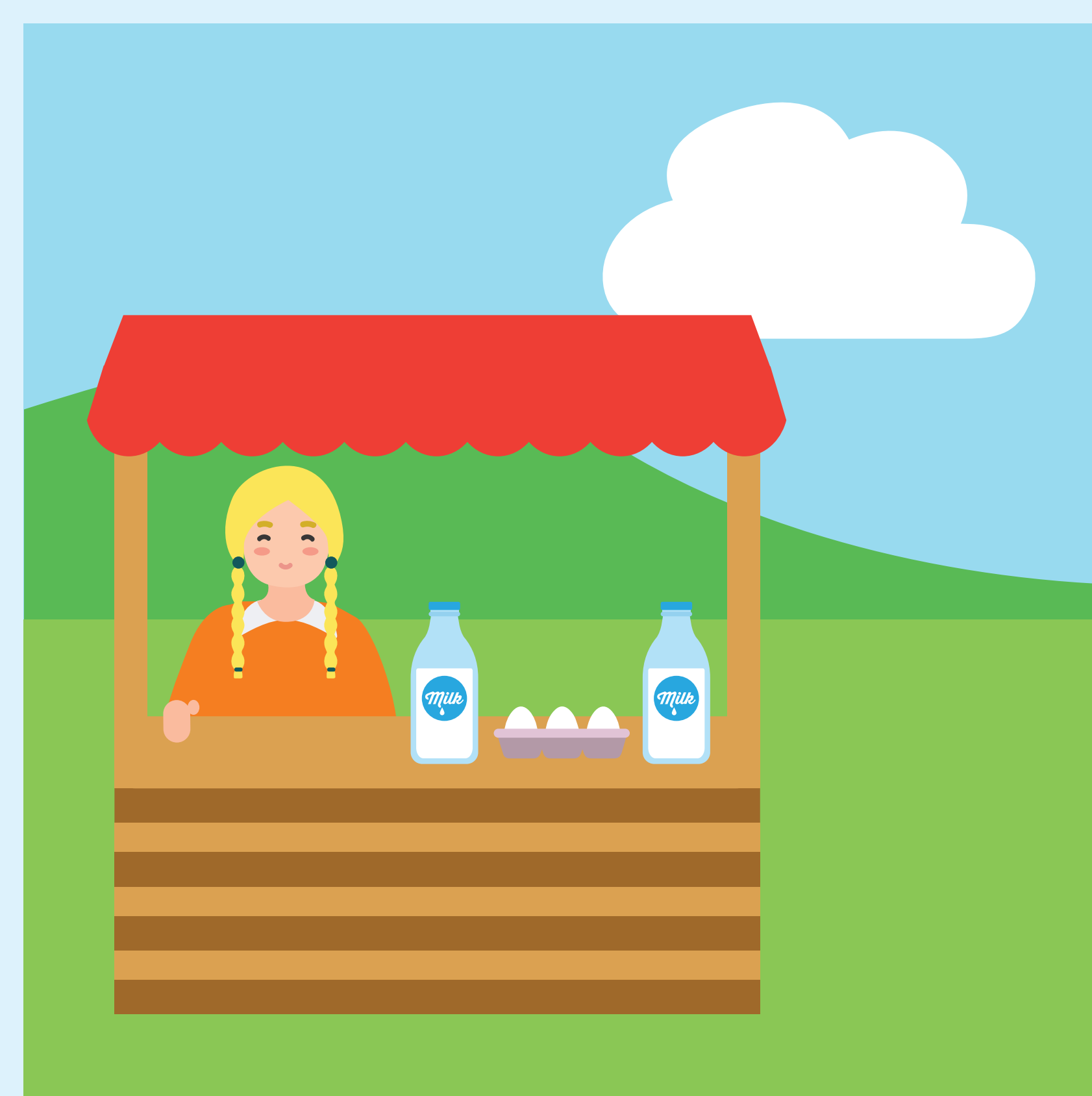
Once the non-GMO feed is found to be compliant with the Non-GMO Project Standard, dairy cows and farm animals can enjoy a diet without genetically engineered crops. Moo-ve over GMOs!



Brands also play an important role on the road to Non-GMO Project Verified dairy. Dannon now sources non-GMO feed for the milk used to make some of their products. An estimated 65,000 acres of U.S. farmland was needed to grow the new supply!



It's not just about milk, either! When you see the Non-GMO Project Butterfly on eggs or meat, you can be confident that the animal feed has been tested to ensure it's non-GMO—something only the Non-GMO Project seal can guarantee.



There are over 750 Non-GMO Project Verified dairy products available today, and that number is rapidly growing. Whether you're at a local dairy farm or big-city grocery store, remember to look for the Butterfly!

Visit [livingnongmo.org](http://livingnongmo.org) to learn more!